

Watt's New

October 2025



Vernon Electric Cooperative

"Information for our members."

Monthly Co-op



SEPTEMBER TRIVIA:

True or False

Vernon Electric Cooperative offers over seven different ways for members to pay their bills.

Answer: TRUE—Vernon Electric Cooperative offers various ways to pay your bill. You can pay by phone, mail, dropbox, website, SmartHub app, Vanilla Direct, pay stations, or automatic payments.

OCTOBER TRIVIA:

VEC members have access to several rebates, including LED light bulbs. In lighting, what does the acronym LED stand for?

(See next month's newsletter for answer.)

KEEPING TRADITION ALIVE AT THE VERNON COUNTY FAIR

For many years, Vernon Electric Cooperative has been a proud participant in the Vernon County Fair, and this year was no exception. The fair is one of our favorite opportunities to connect with members and celebrate the spirit of community that makes rural life so special.

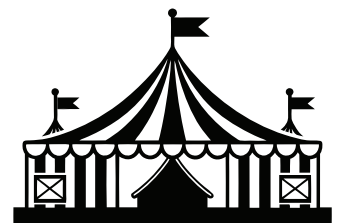
At our booth, children were all smiles as they received plastic hard hats—a fun keepsake and a playful nod to the important work our crews do every day to keep the lights on. These little "lineworkers in training" could be seen throughout the fairgrounds sporting their new hats with pride.

We also teamed up with the 4-H food stand to hand out free ice cream cones, which were enjoyed by kids and adults alike. It's a simple gesture, but one that highlights the cooperative spirit of sharing and giving back.

To make the event even more exciting, members who stopped by our booth had the chance to win a \$25 bill credit. Congratulations to this year's lucky winners:

- Dwight Veglahn
- Julie Tryggstad

Congratulations



Our continued presence at the Vernon County Fair is more than just tradition—it reflects our values as a cooperative. By showing up year after year, we're reminded of the relationships we've built with our members, neighbors, and community partners.

We look forward to keeping this tradition alive for years to come, and we thank everyone who visited us at this year's fair.



MEAT GIVEAWAY

Meat Giveaway Wraps Up with Community Support

This spring, we kicked off our annual meat giveaway, and over the course of the summer it grew into something special. Members and fairgoers had the chance to participate all season long, with every donation going directly to support the Vernon County Fairgrounds. By the end of the giveaway, the community had raised an impressive **\$1,052**—a true testament to the generosity and cooperative spirit of our members.



All proceeds were directed toward the livestock buildings at the fairgrounds, helping ensure that these facilities remain a safe, strong, and welcoming place for exhibitors and their animals for years to come. Supporting the fairgrounds means supporting the next generation of farmers and ag leaders, and we're proud to play a small part in that.

Of course, the giveaway also brought some extra excitement for participants. Four lucky winners were drawn to take home meat packages, a prize that showcases the quality of our local producers. Congratulations to this year's winners:

- **Dick Urban**
- **Amy Redington**
- **Kevin Thoeny**
- **Amy Olson**

We extend a heartfelt thank-you to everyone who donated, participated, or spread the word. Together, you helped keep this tradition alive while also strengthening a cornerstone of our community—the Vernon County Fairgrounds. We look forward to continuing this effort in the years to come.

OCTOBER IS CO-OP MONTH

Each October, cooperatives across the country celebrate the values that make us unique—working together, supporting our members, and strengthening the communities we serve. At Vernon Electric Cooperative, Co-op Month is a time to reflect on the cooperative difference and to thank you, our members, for the trust and support you show us throughout the year.

We're excited to celebrate with you at our **Member Appreciation Picnic on Wednesday, October 29, from 11:00 a.m. to 1:00 p.m. at Vernon Electric Cooperative Headquarters, 110 Saugstad Rd, Westby WI.** Stop by for a good meal, friendly conversation, and a chance to connect with your co-op team. It's our way of showing appreciation for the people who make everything we do possible.

Cooperatives like ours exist because of members like you, and Co-op Month is the perfect reminder that when we work together, we all benefit. We look forward to celebrating with you!

NATIONAL

CO-OP MONTH

OCTOBER

MEMBER APPRECIATION PICNIC

WEDNESDAY, OCTOBER 29, 2025

VERNON ELECTRIC COOPERATIVE HEADQUARTERS

110 SAUGSTAD RD, WESTBY WI

MAIL SERVICE DELAYS IMPACTING PAYMENTS

We want to make members aware of recent mail service issues which have caused delays in the delivery of payments sent to Vernon Electric. While we know the mail system has always been a trusted way to send and receive payments, we've seen an increase in delays that are beyond our control.

If you've mailed a payment and noticed it has taken longer than usual to clear, this is likely the reason. Please know that we understand the frustration this may cause, and we are doing everything we can to minimize the impact on your account.

To ensure your payments arrive on time, we encourage members to consider the following options:

- **Automatic Bank Draft:** Set up recurring payments that are drafted directly from your account each month.
- **Online Payments:** Use SmartHub to quickly and securely pay your bill online.
- **In-Person Payments:** Stop by our office or use our drop box for added peace of mind.

We deeply appreciate your patience and understanding as we navigate these challenges together. If you ever have concerns about your payment status or need help exploring other payment options, please don't hesitate to reach out to our office.

